



*One stop*

Digital Marketing | Print|  
Graphic Design | Photography  
TV Adverts | Videography | Animation

Advertising

**AGENCY  
PROFILE**

[www.braveidentity.org](http://www.braveidentity.org)



[www.braveidentity.org](http://www.braveidentity.org)



**Karibu**

# STATEMENT OF **CONFIDENTIALITY**

This portfolio and supporting materials contain confidential and proprietary business information of Brave Identity (U) limited. These materials may be printed or photocopied for use in evaluating the proposed project, but are not to be shared with other parties



# Our clients



All these and ofcourse YOU are a list of our clients

# ABOUT

## Transforming Brands

Since 2019, Brave Identity (U) Limited has helped companies strategize and implement their creative visions. Our growing Printing & Marketing Agency is driven by passionate thinkers who work closely with each brand to create strategies that produce unparalleled results. We love content and design, but thrive on the data necessary to succeed in a digital & Print world.

We are a market leader in quality digital, offset and large format printing, branding, promotional merchandising and outdoor advertising.

Our staff has a total combined work experience of over 150 years. You are sure your project is in safe hands and you are sure of a professional touch with us. Please trust us with your next project and you will not be disappointed.

Full Staff Profile available on demand.

A composite image featuring a woman's face on the left and a city street on the right, with birds flying in the sky between them. The woman's face is shown in profile, looking upwards. The city street is a narrow alleyway with tall, multi-story buildings. The sky is blue with several white birds in flight. The overall composition suggests a connection between the individual and the urban environment.

**Success of every project  
seems to be connected  
with action.**



# We are Creative thinkers

At Brave Identiy, we help you define and sharpen your brand vision and then help you bring it to life in a way that connects emotionally with your audience.

Founded in 2023, our one-stop Marketing Agency helps bring brands into the spotlight.

We don't see ourselves as an agency, or you as the client, but together as partners to create long lasting brands that create positive impact to the world.



# We

We're passionate about helping you find your voice. We guide our clients through the minefields of modern business, helping them thrive in a fast-changing world. In so doing, we leverage each company's unique strengths to build a personalized roadmap to success. Talk to us about what we can do for you.



Our **company vision** is simple, it's "To create brands that positively change & impact the world."



Our **Mission** is quite straight forward, it's "To be the leading company in marketing and advertising"

A portrait of Oonyu James Peter, a Black man with short hair and a goatee, wearing a dark polo shirt. He is standing with his arms crossed, looking directly at the camera with a neutral expression. The background is a plain, light gray.

# Team Lead

## Graphic Video Design

### Oonyu James Peter

If you're on the hunt for a one-stop communications wizard, look no further than James! This guy doesn't just breeze past the competition—he smokes them out of the water, leaving them in a cloud of creative dust. Whether you're after a sleek graphic design, a jaw-dropping video, or some eye-popping motion graphics, James has got you covered.

Need corporate photography that'll make your brand shine? Check. Need signage consultancy that turns heads? Double check. How about TV broadcast branding that makes your channel the talk of the town? Triple check.

But that's not all. James is a maestro of the multimedia symphony—he'll whip up a video that's a guaranteed 100% win, craft graphics that score HUGE, and develop a website so fantastic you'll wonder how you ever lived without it. And when it comes to branding advice? Prepare for your brand to look absolutely marvelous, darling!

So, don't hesitate. Reach out to James, the communications champ who's making magic happen, one project at a time.

# Team Lead

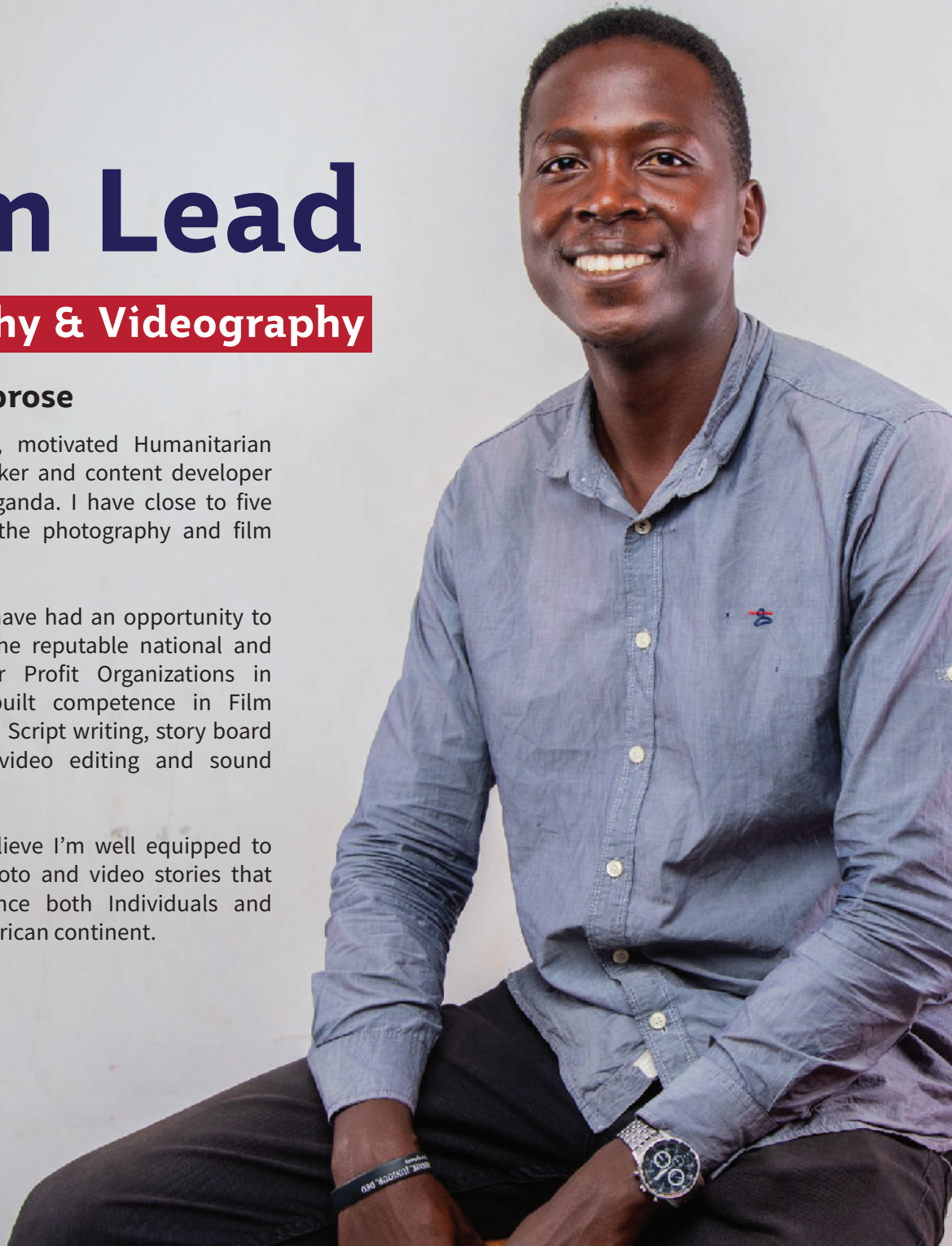
## Photography & Videography

### Watanda Ambrose

I am a high energy, motivated Humanitarian photographer, filmmaker and content developer based in Kampala, Uganda. I have close to five years' experience in the photography and film discipline.

Over the five years I have had an opportunity to work with some of the reputable national and International Not for Profit Organizations in Uganda and have built competence in Film concept development, Script writing, story board development, photo/video editing and sound design.

With these skills I believe I'm well equipped to develop impactful photo and video stories that will positively influence both Individuals and Organizations in the African continent.



# Team Lead

## Outdoor Advertising

### Onanyang Majid Abdul

Majid, at office, is known as the GIANT. His nickname is derived from the commitment he has His name is derived from the dedication and passion he has invested in outdoor advertising. Majid has a track record of almost 8 years in Fabrication hence making him a trusted person in his field. His attention to detail, professionalism, touch has set him apart in his field. He has been involved in almost fabricating and Installation of all Signages of Banks in Uganda. So next time you see any bank Signage or Pylon sign near you, yes, Majid is the one who put it up.

Majid has invested a lot of his time to understand clients needs and how to handle clients based on how they come. Be it a simple road side school signage to a large Airport Billboard, Majid is able to advise accordingly on the placement of several signages.

So next time you want to put up a signage, call office and ask for Majid, you will be handled well.



# The Creative Team

The strength of Brave Identity is our people and their combined experience. As talented as we maybe as individuals, our individualism is no match for the performance of our team. In true essence, we deliver. Whether our individual strength lies in creating concepts, design, buying media, developing strategies, or delivering the mail, we are passionate about coming together to deliver the best for our clients.



## Ainomugisha Rebecca

### Head Administration

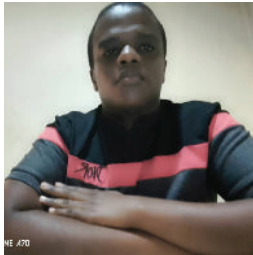
Introducing Rebecca, our Fleet Manager. With a strategic mindset and operational prowess, Rebecca efficiently oversees our fleet, ensuring seamless logistics. Her expertise ensures the smooth coordination and optimization of our transportation resources.



## Mutesi Maureen

### Assistant General Manager

Maureen joined us as an intern and took up this assistant role due to her enormous zeal to learn. She is likeable and handles client queries and handles client feedbacks promptly. She typically replies our emails within five minutes maximum.



## Leon Andinda

### Graphic Designer

Leon with his rich knowledge of design, photography, print, animation, sketching with over 15 years of experience. He has worked with several firms including large scale and small scale to boost and create brilliant marketing tools for them.



## Mugisha Kevin

### Drone Pilot /Graphic Designer

Kevin Brings with him his creative energy from Makerere Business School. He holds a Bachelors in graphics designing from Aptech. He is very comfortable with Photoshop, Indesign and Adobe illustrator.



## Muhwereza Jotham

### Videographer

With a creative flair and innovative mindset, Jotham brings ideas to life, crafting visually stunning designs that captivate and communicate effectively for our projects.



## Sulaiman Aloikin

### Field Installations

Meet Sulaiman Aloikin, our Installations Officer. With precision and expertise, he transforms visions into reality, overseeing the installation of impactful signages for notable clients such as Jesa Farm Diaries, DFCU Bank, FINCA, and more.

The image is a vertical composition. The top half features a close-up of a mountain goat's head, showing its thick, textured fur and long, dark horns. The goat's eyes are closed, and its whiskers are prominent. The bottom half of the image shows a narrow, dirt path winding through a dense forest of tall, thin evergreen trees. The lighting is soft, suggesting a misty or overcast day. A thin red horizontal line is positioned above the text, and another is positioned below it.

## A Modern How

We fuse startup thinking and agile methods to help established companies and the public sector increase their customer value, drive operational effectiveness and thrive in an evolving world.



# What we do

We unlock the true potential of a business by delivering unforgettable brand communications. From initial inception and strategy through to delivery we consider every aspect of a brand's visual and verbal language.

## **BRAND IDENTITY**

We live in a world where image is everything and standing out from the crowd is the difference between success and failure. We work with individuals and businesses from the ground up creating bespoke design assets. From logo design, marketing materials and brand guidelines through to product design, packaging and eCommerce

## **BRAND STRATEGY**

Behind every successful brand is a well thought through strategy - without it we all too often see brands fail even when their product or service should be an immediate success. A good brand strategy is at the heart of all your communications and starts by looking across the core values, benefits, personality and brand essence of the brand

## **PRINT & PACKAGING**

Ensuring that your brand and product looks first class has never been so important. We look at everything from the ground up - from business cards through to product packaging we deliver unique print and packaging solutions that represent the brand at its best.

## **DIGITAL STRATEGY**

Translating a business strategy into a digital strategy isn't always as straight forward as it sounds. Working closely with our strategic team we would ensure we get to the heart of your business and deliver a strategic plan that ensures your brand goes from strength to strength online

## **WEB DESIGN & BUILD**


Working hand in hand with your business strategy, our bespoke websites work to communicate your brand story and brand message. All of our websites are designed specifically for each of our clients, with no templates and no boundaries to our creativity.

## **SOCIAL MEDIA**

With a keen understanding of what's happening in the digital landscape, we leverage the power of social media platforms to connect audiences with contagious content worth sharing & spreading, cross-channel and touchpoint. We understand how to perfectly combine social media channels, expanding reach, and driving conversions to make your brand stand out from the rest

## **VIDEO AND PHOTOGRAPHY**

Our team has worked over 12 years underground to deliver exceptional results in video and photography.

A smiling woman with dark hair pulled back, wearing a dark blue polo shirt, holds a stack of three dfcuHANK cards. The cards are dark blue with white and yellow text. The top card says 'dfcuHANK', the middle one '24/7 INSTANT CASH DEPOSIT ATM', and the bottom one 'InterSwitch VISA'. The background is a modern glass building with a curved facade, partially obscured by a semi-transparent blue grid overlay. The sky is a mix of light blue and pinkish-orange.

Crafting success is an art, and every stroke of creativity becomes the brush that paints a brand's triumph. In the realm of business, design the masterpiece that propels your brand to heights of success

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**Rebecca Ainomugisha**  
Head Administrator



A modern office interior featuring a long white desk with black legs and several ergonomic office chairs with black frames and orange seats. The room has a grey carpet and a white wall with a glass partition. The ceiling is dark with exposed ductwork and long, recessed linear lights. The text "Featured Work" is overlaid in red on the left side of the image.

# Featured Work

**Videography | Photography | Graphic Design**

# Photography Projects



# Aerial Photography

A team at serena Golf Estates Kigo tasked us to come up with creative content that would cover the entire process from land grading to the construction faze. Our team of creative thinkers came up with an advert video and creative photography that later helped serena Golf Estates in the marketing process









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A School trained midwife standing side by side with a Traditional Birth Attendant after training, at Nakiloro Health Centre II, Moroto District, Karamoja, Uganda

*Photo - Ambrose Watanda*

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Oroma Catherine, the Chairperson of the Hand Pump Mechanics Association of Lamogi Sub-County carrying out routine maintenance on one of the boreholes rehabilitated by Amref under the Pi Wa Maleng project in Amuru District, Uganda.

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# Videography

We have done video and photo documentation for both profit and nonprofit organizations. Since 2020 Four years of experience in text based and visual audio storytelling (both photo and video) span across providing support to both local and international organizations in communication and illustrating impactful visual products that can drive social impact, the scale up of interventions, and act as a powerful tool for resource mobilization.

The company boasts of over four years' track record in successfully executing and delivering high end and best resolution photos 300 dpi and 1080HD video products.

Commercial video documentaries are effective in conveying complex concepts in an entertaining and informative style, via the web or offline presentation. The use of Commercial video documentaries enhances the ability to inform over the usual reams of text and imagery on a website and newspapers. Furthermore, Commercial video documentaries are more cost effective and easier to execute since the package comes with photos, audio and video pitch that can market the company for a longer period of time on all media platforms.





# Our Process

## Talk it out:

We'll ask clever questions about you and your explainer video hopes and dreams, and you get to ask us about deliverables and budgets.

## The Script

Our video script will be written by an experienced copywriter based on a phone call or face-to-face consultations. We will also work based on existing content in archives and your brief.

The script will be presented in a document with 3 columns: voice-over, graphics/ animation idea, and text on screen/sound effects for your approval. Once feedback has been received on the script, we will revise and proceed to voice over recording.

## Voice-over Recording

We have a network of experienced voice-artists from Uganda, South Africa, United States, Canada, and the UK to work magic into the voice-over recording once your script is approved.

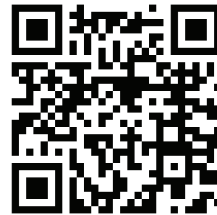
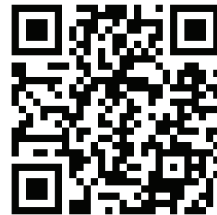
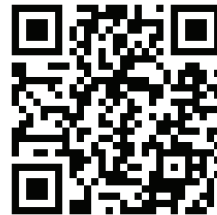
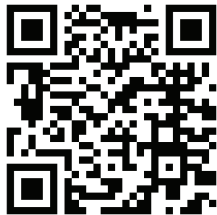
If you would prefer other artists, we are happy to source an artist based on your gender, nationality, or age preference.

## Storyboarding and Styling

We will present a storyboard of still images for approval, once script has been signed off. This is based on your corporate identity and the video sections discussed. We will include 10 frames for the storyboard

# We have attached a few of the videos we have made here

Scan the QR Code to View Video



# List of Projects

NAME	Project Name	Media Outputs	Reference contact Person
Akvo International	Water Pumps and Tanks Project	Short video Documentx and Images of beneficiaries	VICTOR KAZIMIRI +256 700 295 715 / +256 393 243 402 Email vk@akvointernational.com Web www.akvointernational.com
John Snow Inc.	USAID Maternal Child Survival Project on Routine Immunization and Child Health  Stronger Systems For Routine Immunisation (SS4RI) project	Short videos Field Experiences in Improving the quality and access of Immunization and Child Health services  High Resolution Photography and a short video during the project learning and knowledge sharing event	Irene Ochola, Monitoring, Evaluation and Learning Advisor, USAID MCSP projects iochola4@gmail.com
Aditex International	Mbarara City Solar Street Lights Project	Short video Documentx and Images of beneficiaries	
Defend Defenders/Uganda Girl Child Network	Global Girls Walk	High resolution Photography and a short advocacy video	
Restless Development	Climate Resilience Project	Water Systems for building resilience against climatic changes in Karamoja region	
Uganda National NGO Forum	National Humanitarian Platform for Local and National Humanitarian Organisations	Photography and Short video on the successes of Collective engagement of Local and Humanitarian Organizations	Clare Kyasiimire Platform for Local and National Humanitarian Platforms in Uganda Platform Focal Person +256777409701 c.kyasiimire@ngoforum.or.ug

# Our Equipment

## Sound Kit



**Boom Microphone**

**Saramonic Microphone**



**Zoom H5 4-Input  
Microphone recorder**



**Rode Wireless GO II 2-Person  
Wireless Microphone System / Recorder**



**Rode Podmic**

# Photography Kit



Canon R5



Godox AD600B TTL Strobe



Nikon D800e with telephoto lenses



Drone: Autel Evo 6k

# Videography Kit



**Canon EOS C100 Mark II**



**Canon EOS R5**



**PXW-Z150 4K HDR Handheld Camcorder**



**Atomos Ninja V 5"**



**Drone: Autel Evo 6k**

## Post production



**Apple mac pro M1**



**Apple iMac 2020**



**ASUS 10th Generation PC**



**Lenovo 10th Generation Laptop**

## Storage

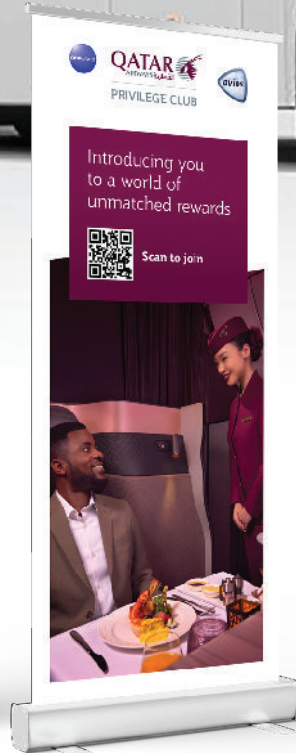
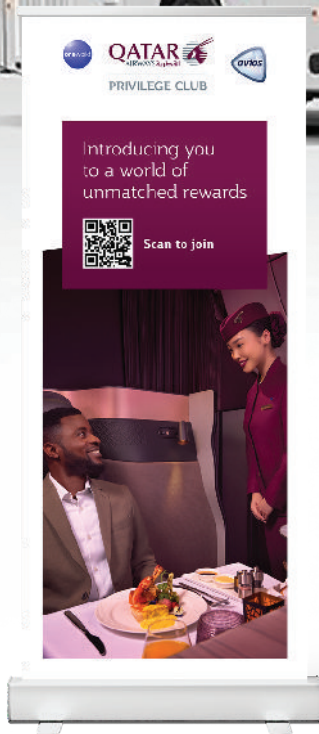


**WD 36TB My Book Duo Desktop HDD USB 3.1**



**11 TB SanDisk Professional G-RAID 2**

# Branding Projects





The 27<sup>th</sup> Conference

of Speakers and Presiding Officers of the Commonwealth (CSPOC)



During the CSPOC event, our team was contracted to create branding items for the event, these included pull up banners, backdrop banners, flyers, stickers and several more.





**Rt. Hon. Anita Annet Among  
Speaker of Parliament,  
welcomes you to Uganda #CSPOC24**

**The 27<sup>th</sup> Conference**

of Speakers and Presiding Officers of the  
Commonwealth (CSPOC)  
03 to 06 January 2024  
Munyonyo Commonwealth Resort, Kampala

*Welcome to the Pearl of Africa*



**Rt. Hon. Thomas Tayebwa  
Deputy Speaker of Parliament,  
welcomes you to Uganda #CSPOC24**

**The 27<sup>th</sup> Conference**

of Speakers and Presiding Officers of the  
Commonwealth (CSPOC)  
03 to 06 January 2024  
Munyonyo Commonwealth Resort, Kampala

*Welcome to the Pearl of Africa*



BRAND +256 403 44 4659  
Kampala, Uganda



Our outdoor signage team is unmatched. It has a professional team with over 8 years' experience in fabrication of aluminum, steel and wood with cutting edge technology

of laser engraving. Please visit us for Petrol station Pylon signs, Shop signage, directional signs, ABS signs, road side kiosks, neon and led signs, 3D signs, office partitioning, warehouse fabrication and many more



QATAR  
AIRWAYS القطرية

QATAR  
AIRWAYS القطرية



WOODS DESIGN HOUSE X D ROCK MEDIA PRESENTS

**Epic Mixtape 18**  
Stefflon Don Edition

PRODUCED & MIXED BY  
DJ UNDY WOODS FT MC BEN BEEZY

**COMING SOON**

WOODS DESIGN HOUSE X D ROCK MEDIA PRESENTS

**Epic Mixtape 18**  
Stefflon Don Edition

PRODUCED & MIXED BY  
DJ UNDY WOODS FT MC BEN BEEZY

**COMING SOON**

PUZZLES BAR AND GRILL PRESENTS

**MOVIE NIGHT**  
*Wednesdays*

Enjoy free Popcorn

10:00	11:00	12:00	1:00
ACTION	COMEDY	HORROR	DOCUMENTARY

VISIT OUR FACEBOOK PAGE TO KNOW WHAT'S SHOWING EVERY WEEK  
LOCATED ON PLOT 9 COMMERCIAL ROAD UMBUNGU. CALL 0787584811 / 0787584812

**TUZINDE**  
EKITUUFU KYE KI?

HOST:  
**KITAKA FRANCIS ZAAKE**

NOW SHOWING ON  
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MON, WED & FRI 8AM - 9AM  
SAT, SUN, WED & FRI 9PM - 10PM

ATV  
GO TO TV AIR 500 TIMES FREE TO AIR

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WE ARE COMING SOON TO STANDARD TELEVISION

stv.co.ke

DJ HANNZ PRESENTS

**LOCAL URRAN**  
MIXTAPE 4

MIXED BY  
**DJ HANNZ**

Instagram: @Muzinga Hannz, @DJ Hanzz, @Djhanzz Hannz | 0706 793 504

**Mr. & Miss NDEJE**  
FASHION AWARDS

HOSTED BY  
KING AND KINGSOLO

THEME: BEAUTY WITH TRENT  
VENUE: NDEJE GARDENS

09-04-2019

WINNER TAKES HOME A MILLION SHILLINGS  
THE NUMBER OF 1000 700 000 SHS + 40 000 FOR SCHEM TV

LOTS OF OTHER PRIZES TO BE WON

FEES  
COUPLE: 10,000 UGX  
SINGLE: 7,000 UGX

FOR MORE INFO, CALL 0787020787

SERENA GOLF ESTATE KIGO

We join everyone to celebrate

**WORLD AIDS DAY**

We all need to find a blood transfusion and donor arms towards those who are suffering from AIDS to make this journey easier.  
*Warm wishes on World AIDS Day.*

Serena Golf Estate Kigo

WOODS DESIGN HOUSE & D ROCK MEDIA PRESENTS

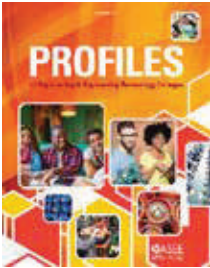
**16 EPICK**  
MIXTAPE | SWEET 16

MIXED AND PRODUCED BY:  
**DJ UNDY WOODS JYMO**

Instagram: @Undy Woods, @jymo, @djundywoods, @djundywoods\_jymo

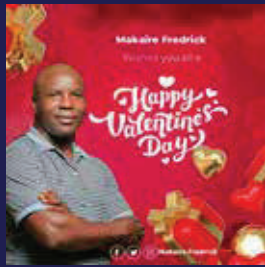
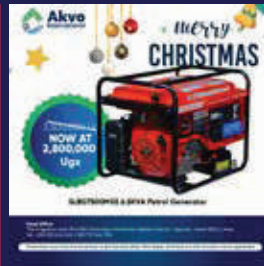
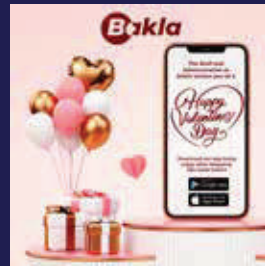
# PROMOTIONAL MERCHANDISING & BRANDING

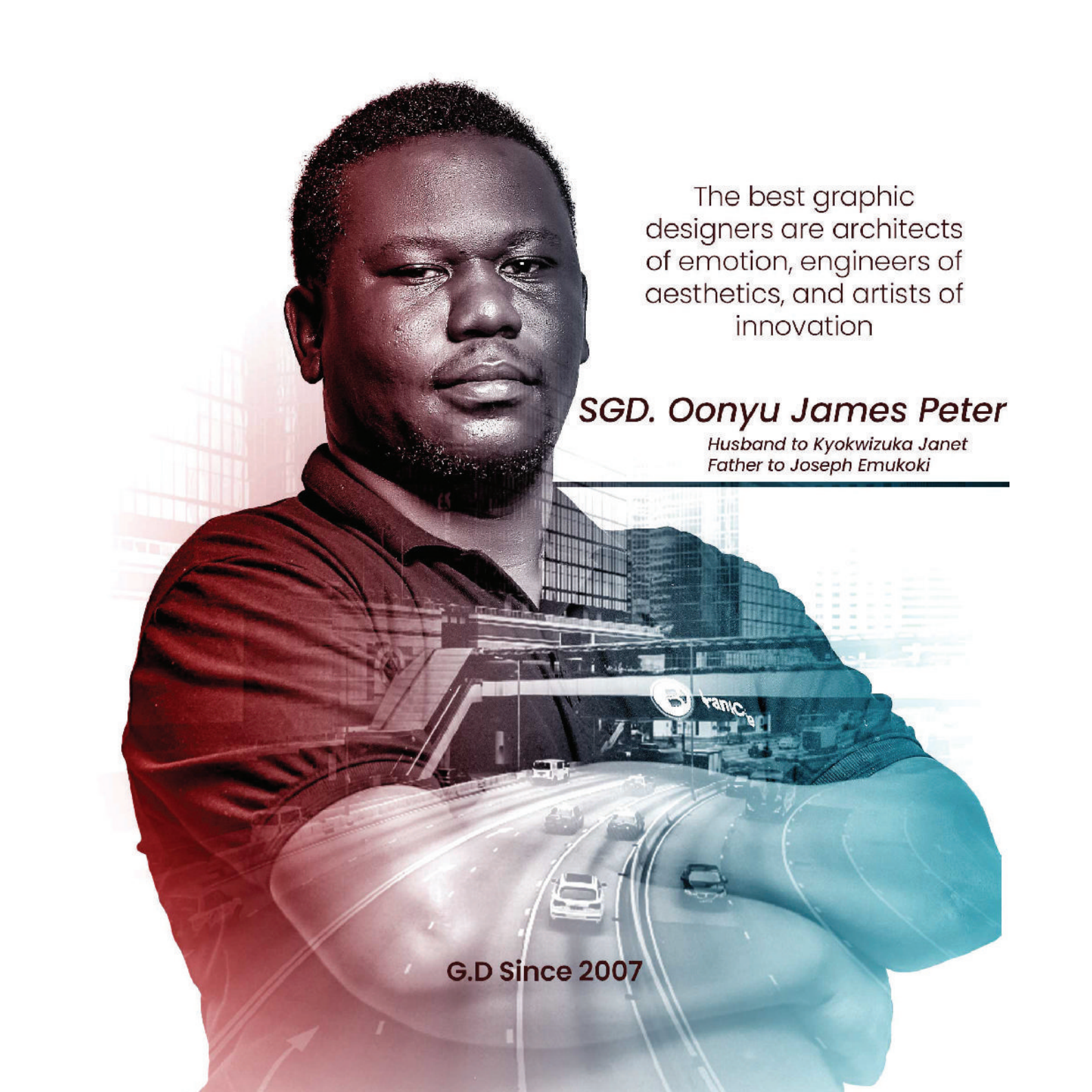
In today's competitive landscape, marketing is essential to any industry. Whether you are just starting up and eager to generate much needed brand awareness or if you are already well established and your goal is to increase sales - promotional products are a very effective way for you to achieve just this.





# SEASONAL FLYERS





The best graphic  
designers are architects  
of emotion, engineers of  
aesthetics, and artists of  
innovation

***SGD. Oonyu James Peter***

*Husband to Kyokwizuka Janet  
Father to Joseph Emukoki*

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**G.D Since 2007**



## GET IN TOUCH



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+256 761 086 256



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[creative@braveidentity.org](mailto:creative@braveidentity.org)

